VX DIRECT WIRELESS

EFFICIENCY EXPERT

There's never been a better or more efficient way to sell wireless transaction processing services to merchants. VeriFone's VX Direct Wireless solution provides a complete package of needed hardware, software and services. Promote advantageous bundled fees to attract new customers. Create "stickier" merchants by selling more products and services at higher profit margins. Greatly simplify support. All through a hosted, fully managed service.

DELIVERS A COMPETITIVE EDGE

- Enables resellers to quickly and easily provide merchants access to the latest 3G technology for wirelessly processing payments and value-added transactions – for a single, bundled fee

- Removes barrier to entry by reducing merchants' upfront costs for hardware and software, and eliminating additional fees for downloads or activation/reactivation

- Provides the highest security through VeriShield Protect – for end-to-end encryption and advanced tokenization – with regular compliance updates pushed to every device

- Eliminates virtually all sensitive data from the merchant's environment – reducing PCI scope for burdensome audits and minimizing data breach risks

- Protects reseller's estate by preventing unauthorized access to system software, applications and data using VeriShield Retain

BUILDS LOYALTY AND HELPS GROW BUSINESS

- Enhances merchant loyalty through reliance on a broad spectrum of products and services

- Expands wireless merchant base with offering that can be sold to brick-and-mortar merchants with no IP service available

- Preserves and increases profit margins through differentiated service package

- Offers discount pricing on VeriCentre cloud-based estate and terminal management – including remote key injection, remote feature implementation, and consolidated web-based transaction processing

PROVIDES DESIRED FLEXIBILITY AND SIMPLICITY

- Makes it easy to move solution from merchant to merchant as desired – at no added cost

- Is NFC and EMV ready to support mobile wallets and emerging, chip-based smart cards

- Delivers consolidated reporting and analytics, as well as merchant setup and management through VeriFone's PAYware Connect gateway

- Full help desk support available through VeriFone, the leader in electronic payment

- OTA (Over The Air) downloads for quick, efficient updates of applications

VeriFone
THE WAY TO PAY™